

do



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DO is an independent individual who finds nothing more rewarding than boldly taking charge and making things happen.

Action ... Dominant ... Assertive ... Freedom ... Efficacy ... Organize ... vital signs and concepts that resonate with DO.

To satiate a thirst for control, DO enjoys having authority, directing others and leading organization. Whether a personal matter or a global quest, DO wants to run the show. (DO's way)

Driven by the desire to be strong, able, independent and self-sufficient, DO asserts one's self to conquer and govern.

Expressing self calculatingly, DO maximizes efforts. DO is action oriented and gets it done!

DO is not particularly interested in whether one is accepted or not. DO may tend to regard feedback as a personal threat.

DO may express power in two different forms: personal power or institutional power (also known as social power) As a personal seeker, DO likes power to direct others. At the social power level, DO organizes the efforts of others to further larger goals, as in a institution or government.

As a leader, DO is most effective when channeling the need for power to accomplishing organizational goals rather than individual goals.



Strength Finder
Activator
Command
Competition
Ideation
Self-Assurance
Maximizer

Motive Traits
Power
Low Acceptance
Vengeance
Independence
Low Family

... i do life for me

i do



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Real-Time Benefits of Self-Knowledge:

Self-discovery through assessments can be intuitive, as well as fun. It reveals how unique we truly are from our neighbor; how we differ from even our immediate family members. More importantly, assessments provide illuminating evidence about our individual values and motives ... Insight we can utilize for keen decision-making, life direction, and in support of fulfilling our purpose.

For instance, DO might consider:

- *Does my potential job allow my autonomous decision-making? (DO is better suited to a 'take charge' position)*
- *Is my fiancé willing to share or defer the family command to me? (Independent DO wants freedom and dominion)*
- *And, parents may better cope with their "Terrible Two," knowing that behavior is DO all the way!*

We welcome questions about your assessment and findings. For personalized interpretation, as well as StrengthFinder and Motive Traits definitions and tools, we invite you to visit us online at www.genewize.com/assessment.

Just a Note ...

While your assessment answers identify preferences toward DO characteristics, we do not imply that DO is an exclusive tendency. Most people have varying degrees and combinations of preferences toward each of the BE, HAVE, DO, and BECOME types. That exquisite blend is the spice of your individualism.



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