

Zummary

Technical Setup for Substitute Meeting

Mike J. conducted a technical setup for a meeting, resolving issues with audio and video settings on his MacBook. He confirmed that his microphone and camera were functioning correctly and adjusted the background blur. Gary mentioned he was recording separately to provide a backup in case the Zoom recording failed. Mike J. planned to record additional audio for Christine to train the avatar, and he confirmed that his voice was clear with no background noise. The meeting was set to begin with Module 0 as the topic, and Mike J. noted that he was substituting for Dr. J.

AI Leadership Series Introduction

Mike introduced a weekly AI leadership series running until Christmas, explaining the format which includes a welcome check-in, content with embedded HeyGen avatar scripts, and a debrief. He described the creation of an avatar named Dr. J, which will deliver content through a voice system being developed, and showed a storyboard that helps coordinate visual elements with the avatar's narration. The series will include Zoom recordings, transcripts, AI summaries, and short summary videos for those who prefer watching rather than reading.

AI-Driven Educational Content Development

Mike discussed the development and monetization of AI-driven educational content, emphasizing the importance of purpose and cost-effective approaches for creators. He explained the process of creating modules, using AI for scripting and layout, and collaborating with web developers to convert content into web pages. Mike also outlined plans for leveraging AI to analyze feedback, improve content, and create derivative works like books and videos. He highlighted the need for purpose-driven motivation, especially when dealing with tedious tasks, and described a three-pronged approach to content creation involving paid memberships, public YouTube content, and personal relationships with customers.

AI and Mass Movements

Mike discussed the historical context of propaganda and public relations, highlighting the importance of understanding how these concepts have shaped modern society. He then explored the ideas presented in Eric Hoffer's "The True Believer," emphasizing the role of discontent, powerlessness, and alienation in the formation of mass movements. Mike suggested that leading AI could potentially serve as a foundation for a movement aimed at ensuring that AI development benefits humanity rather than harming it. He

concluded by expressing a sense of responsibility to articulate these ideas and to work towards a positive future involving AI.

AI Leadership Model Development Plan

Mike discussed the need to create a movement around their AI leadership model, which will not be available online but will be offered to paying members. He plans to create a HeyGen script and public video to generate interest. The model is designed to be metasystematic, allowing participants to step back and understand the purpose behind actions. Mike also mentioned a sister call on coaching AI that will explore purpose creation and identity. The team agreed to keep the calls unedited and private, reserving public content for special materials. Mike expressed the need to prepare for monetization in 2026 and emphasized the importance of having something valuable to offer.